



Participant Education Event

Raising Financially Aware Kids

Register
Today

Join us for a Participant Education Event:

Raising Financially Aware Kids

Presented by: American Century Investments

From toddlers to teens, Raising Financially Aware Kids helps parents teach their children about money. The presentation and additional resources highlight steps to develop lifelong values about money, work, education and more.

5 Things Every Kid Should Know About Money

Raising Financially Aware Kids covers basic principles to help kids make good money decisions. Use the program to help start your children's financial education.

Key Takeaways:

- Understanding the difference between “needs” and “wants” and values around money
- Establishing saving and investing habits at every age
- Knowing the aspects of debt and borrowing – what to watch for and how those concepts apply to paying for an education

Date: October 17, 2023
Time: 1:30 – 2:15 pm EST
Presented by: Bobby Allen, CIMA®, AIF®
V.P. Regional Retirement Consultant,
American Century Investments

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